

CLEAR THE AIR CHALLENGE

EBTR Webinar

CLEAR THE AIR
C H A L L E N G E

DRIVE DOWN YOUR MILES

TravelWise
rethink your trip

SALT LAKE
EST. 1887
CHAMBER
UTAH'S BUSINESS LEADER

CLEAR THE AIR CHALLENGE BACKGROUND

- Started in 2009
- Business community priority
- Partner with TravelWise
- Originally a summer challenge
- Transitioned into a winter challenge last year

TRAVELWISE STRATEGIES

TravelWise™

rethink your trip ←

- Carpool
- Use Transit
- Telework
- Trip Chain
- Skip the Trip
- Walk or Bike
- Use Electric Vehicles

CHALLENGE OUTCOMES & RESULTS

OVERALL CHALLENGE RESULTS:

- 1,086,973 trips saved
- 15,071,921 miles saved
- 5,095 tons of CO2 reduced
- \$6,495,470 saved

FEBRUARY 2019

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UCAIR
UTAH CLEAN AIR PARTNERSHIP

PARTNER

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CHALLENGE GOALS

- Reduce emissions
- Educate and inform about the “why”
- Gain new participants – give it a try!

SUBSIDIARY GOALS

- Support the UCAIR winter campaign



CHALLENGE OUTCOMES & RESULTS

FINAL 2018 CHALLENGE RESULTS:

- 89,082 trips saved
- 1.4 million miles saved
- 386.1 tons of CO2 saved
- \$423K saved
- 2.1 million calories burned



THE TRACKER & THE APP

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CLEAR CHALLENGE DRIVE DOWN YOUR MILES

Take the challenge driving smarter. You can improve air quality, conserve energy in the car on the challenge or for your team, challenge

See the difference we've

View the Clear the Air Challenge

Improve your comm

Use the route finder to help make info the-minute transit routes with all the

Sign Up

CONTINUE WITH FACEBOOK

or



Step 1



Step 2

FIRST NAME *

Required

First Name

LAST NAME *

Last Name

EMAIL *

Email

PASSWORD *

Password

Have an account? [Sign in!](#)

NEXT →

ker

miles saved during the
yond.

LOGIN

CLEAR THE AIR
CHALLENGE
DRIVE DOWN YOUR MILES

UCAIR
UTAH CLEAN AIR PARTNERSHIP
PARTNER

art your own. You can even get up-to-

 \$0.00

YOU HAVE ALREADY SAVED

Use the trip logger to record your trips and see your personal stats.

[VIEW ALL MY STATS](#)

As you log trips, your earned badges will show here.

2018 Clear the Air Challenge

Users

Teams / Networks

TOP COMMUTERS

TRIPS

1	Clayton P	354
2	Søren	350
3	Meagan	344
4	Spencer Hancock	331
5	Rufus	326

Top 5 Results — [View all results](#) .

Please Note: Results may be delayed up to 15

LOG MY TRIPS

Log My Trips

As you travel, record your commutes here to participate in programs, contests, and more! Triplog dates must be within the last 5 weeks.

←	November 2018						→
S	M	T	W	T NOV	F	S	
28	29	30	31	1	2	3	
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	1 DEC	

[LOG TRIPS](#)

Log Trips

History

Selected Dates: 11/14/18

Where did you go? ▾

Departure Time

7:30 AM ▾

Return Time

5:30 PM ▾

[NO RETURN TRIP](#)

One-Way Distance

one-way d

MI

Mode of Travel

Select Mode ▾



Need to log your trip chaining? Simply enter the total distance of your chained trips in the One-Way Distance field, then select "Trip Chain" from the Mode of Travel menu. There's no need to enter the location or specific trip times for each leg of your trip.

[Check out the FAQs for answers to other common questions](#)

 \$0.00

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EDIT PROFILE

FAQS

CONTACT US

PRIVACY

POLICY

TERMS &
CONDITIONS

LOGOUT

Where d

Depart

Ret

One-Way Distance

one-way d

MI

Mode of Travel

Select Mode

[HOME](#)[DASHBOARD](#)[TRIP PLANNING](#)[PROGRAMS ▾](#)[Hi brynn! ▾](#)[LANGUAGE ▾](#)

Personal Details

[PERSONAL DETAILS](#)[MY STATISTICS](#)[PUBLIC PROFILE](#)[MY NETWORKS](#)[LOGIN CREDENTIALS](#)[CONNECTED APPS](#)[DEACTIVATE ACCOUNT](#)[Connected Apps](#)

GENERAL ACCOUNT INFORMATION

** All fields are required*

First Name

brynn

Last Name

mortensen

Email

bmortensen@slchamber.com

[Account Information](#)[Additional Information](#)[Home Address](#)[Work Address](#)[Email Preferences](#)[UPDATE PROFILE DETAILS](#)

Updating your home or work address? Be sure to validate your addresses before clicking below! The map shown should match your expected address

HOME ADDRESS INFORMATION

What is your home address? This is for app connections, reporting, and contact use only. To create a carpool you must favorite a trip

Address Line 1

Address Line 2

City

Select a State



Zip Code

Personal Details

PERSONAL DETAILS

MY STATISTICS

PUBLIC PROFILE

MY NETWORKS

LOGIN CREDENTIALS

CONNECTED APPS

DEACTIVATE ACCOUNT

Connected Apps

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Connected Apps

You can connect your account to external services which can automatically log your trips and more!

Commute Tracker

by rideamigos



Automatically log your trips by connecting your account to the Commute Tracker by RideAmigos.

After installing the app on your phone, enter your email address (~~bmortensen@slchamber.com~~) and connect pin when asked:

UTC1CC

COPY

COMPATIBLE WITH

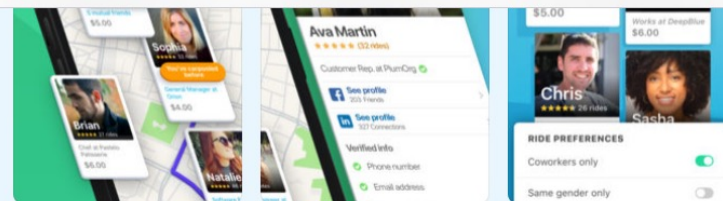
STRAVA



Connect your account to Strava to automatically log trips to and from work.
[More info?](#)

Connect with **STRAVA**

Commute tracker Cancel

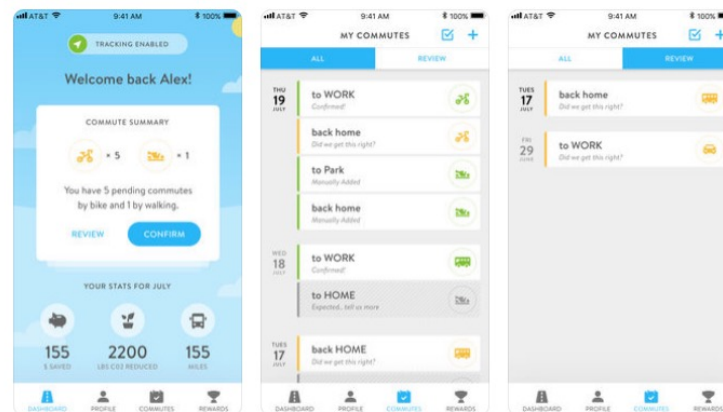


Commute Tracker by...

Productivity

★★★★☆ 5

GET



GAME OF THE DAY

Does not Commute





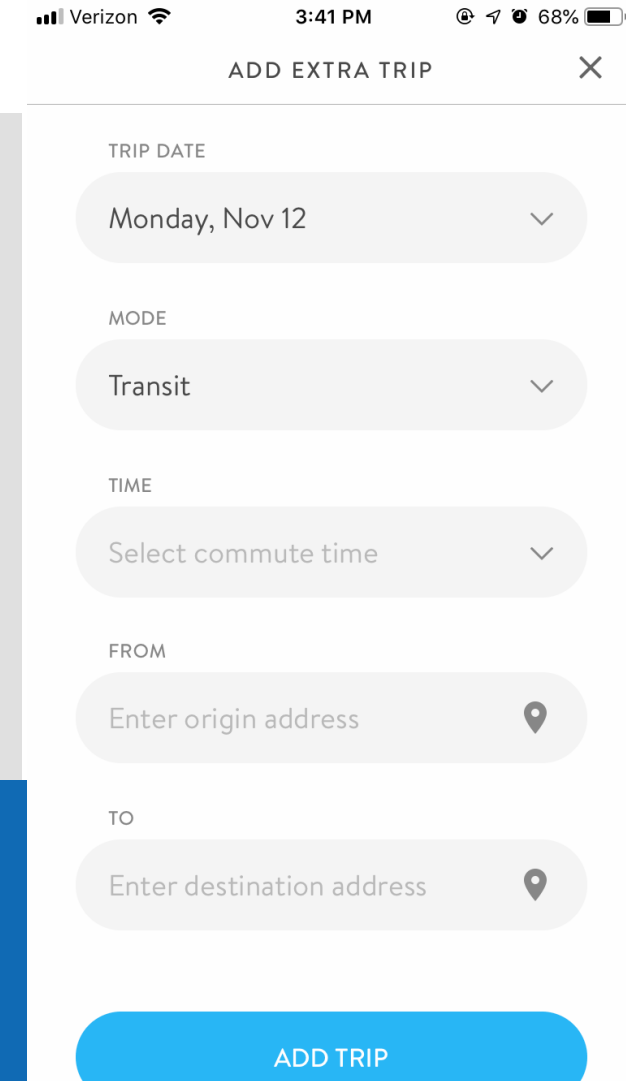
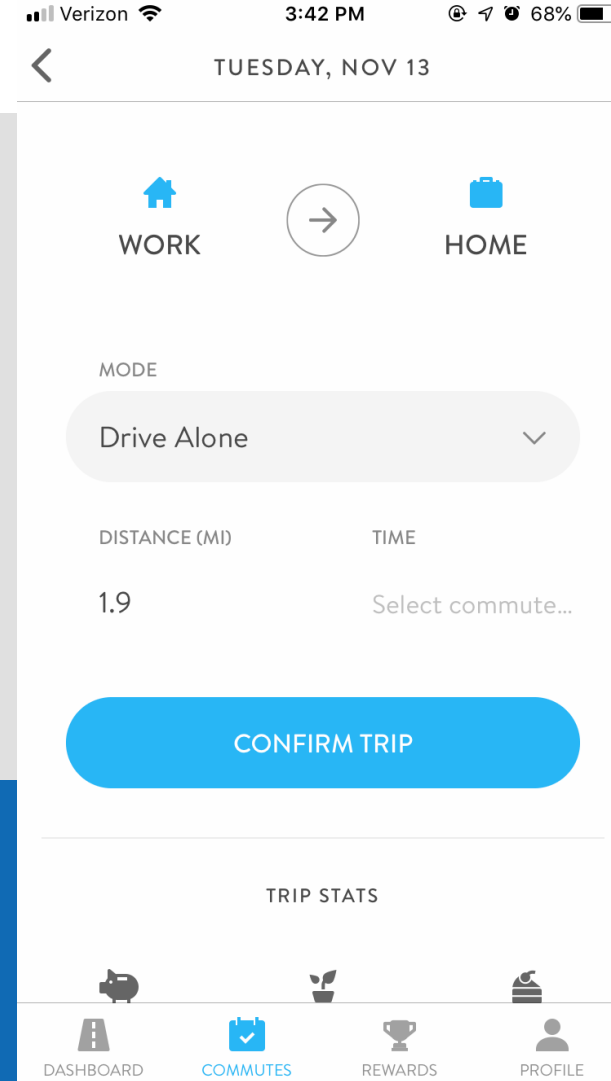
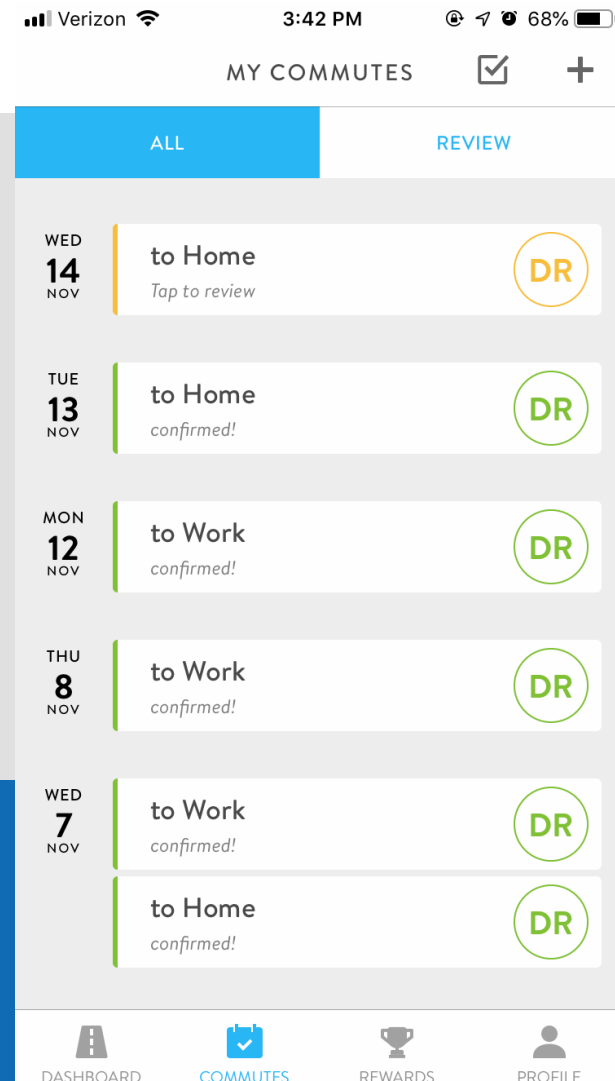
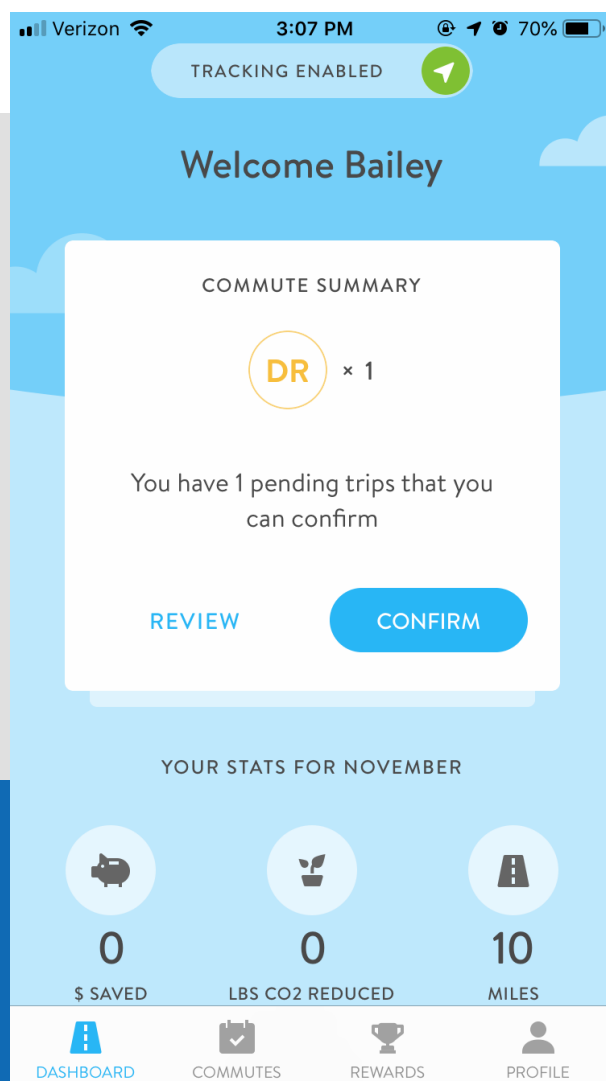
Let's connect your account!

Connect PIN

Email

CONNECT

[How do I get a connect PIN?](#)



USING THE APP

WHAT'S IN STORE FOR 2019

- Outreach involve more students and young professionals
- Create and continue partnerships
- Encourage businesses and give them tools to succeed
- Telling your story
- Social media engagement
- TravelWise videos
- Events:
 - Team Leader training – January 10
 - Press Conference – January 25
 - “Final Countdown” Party – February 28

THANK YOU

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